Utilization of Books at the University of the Cordilleras Libraries: Mixed Method Research

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3rd Trimester, SY 2015-2016

Abstract

The research aimed to determine the level of book utilization of library patron in the University of the Cordilleras including the factors affecting the patrons' utilization of books. With the use of data mining, results showed that there is no substantial increase or decrease on the level of utilization across time period and that course offerings have an effect on the utilization of books. Open-ended questionnaire revealed that most reason of the students who always/often borrow books was for research while the faculty members was for reference. The most reason of the students and the faculty members who sometimes/never borrow books was the use of internet or other technology. Internet was used as alternative source of information search of the students and faculty members. Add more and update books is the most frequent suggestion of students and faculty members to improve the level of utilization of books. The researchers recommend that the UC Libraries should continue develop the collections through continuous request of additional or updated edition of books used as references, as recommended by the faculty members, and enhance the circulation policies and guidelines. Faculty members should update their syllabus and encourage students to use the books so that maximum utilization of books by patrons will be met.

Keywords: *book utilization, data mining, library services, information sources*